

Deliverable 7.2

DATA MANAGEMENT PLAN



D7.2

Data management plan

Full title project Changing practices and Habits through Open, Responsible, and

social Innovation towards ZerO food waste

Call HORIZON-CL6-2021-FARM2FORK-01

Topic HORIZON-CL6-2021-FARM2FORK-01-13

Type of action HORIZON-RIA

Project coordinator EV ILVO

Project URL http://horizonproject.eu

Due date of delivery 31st March 2023

Submission date 31st March 2023

Dissemination level PU - Public **Document type** DMP – Data Management Plan

Work package WP7

Author(s) Erika De Geest

Fleur Marchand

Document version 1.0

Grant agreement 101060014 **Duration** 36 months

Start Date 1st October 2022 End date 30th September 2025



Contributors

| Name | Organisation |
|-----------------------|--------------|
| Erika De Geest | EVILVO |
| Fleur Marchand | EVILVO |
| Dakerlia Claeys | EVILVO |
| Jurgen Vangeyte | EVILVO |
| Capwell Forbang Echo | EVILVO |
| Chantal den Broeder | VLTN |
| Bent Egberg Mikkelsen | UCPH |
| Elisa Iori | UNIBO |
| Vassilia Fassouli | INLEIN |
| Concha Ávila | FIAB |
| Patrycja Antosz | NORCE |

Revision history

| Version | Date | Reviewer | Modifications |
|---------|------------|---------------------------|-------------------------|
| 0.1 | 27-03-2023 | Ernesto Carrella NORCE | Comments, minor changes |
| | | | |





This project has received funding from the Horizon 2020 research and innovation programme under Grant Agreement No 101060014

Disclaimer

The content of this document reflects only the author's view. Neither the European Commission nor REA are responsible for any use that may be made of the information it contains.

While the information contained in the documents is believed to be accurate, the authors(s) or any other participant in the CHORIZO consortium make no warranty of any kind with regard to this material including, but not limited to the implied warranties of merchantability and fitness for a particular purpose.

Neither the CHORIZO Consortium nor any of its members, their officers, employees or agents shall be responsible or liable in negligence or otherwise howsoever in respect of any inaccuracy or omission herein.

Without derogating from the generality of the foregoing neither the CHORIZO Consortium nor any of its members, their officers, employees or agents shall be liable for any direct or indirect or consequential loss or damage caused by or arising from any information advice or inaccuracy or omission herein.

Copyright message

© CHORIZO Consortium. This deliverable contains original unpublished work except where clearly indicated otherwise. Acknowledgement of previously published material and of the work of others has been made through appropriate citation, quotation or both. Reproduction is authorised provided the source is acknowledged.



Table of content

| 1 | Int | roduction | 9 |
|----|---------|--|----------|
| | 1.1 | Main aims of CHORIZO | 9 |
| | 1.2 | From CHORIZO outputs to impact | 10 |
| | 1.3 | Data management in CHORIZO | 11 |
| 2 | FA | IR DATA | 14 |
| | 2.1 | Making data FINDABLE, including provisions for metadata | 14 |
| | 2.2 | Making data ACCESSIBLE | 15 |
| | 2.3 | Making data INTEROPERABLE | 17 |
| | 2.4 | Increase data RE-USE | 18 |
| 3 | Da | ta OVERVIEW | 20 |
| | 3.1 | Purpose of the data generation | 20 |
| | 3.2 | Types and formats of data | 21 |
| | 3.3 | Origin/provenance of the data | 24 |
| | 3.4 | Data utility | 25 |
| | 3.5 | Re-use of data | 25 |
| | 3.6 | Implementation of the FAIR principles per wp | 26 |
| 4 | Со | sts, Security and Ethics | 29 |
| | 4.1 | Costs for making data and other research outputs FAIR | 29 |
| | 4.2 | Data security | 29 |
| | 4.3 | Ethics | 30 |
| Li | st of f | igures | |
| | _ | CHORIZO at a glance | |
| | _ | CHORIZO's results, outcomes and impacts | |
| Li | st of t | cables | |
| | | List of CHORIZO's designated Data Protection Stewards | |
| | | First qualifier that refer to the data collection method | |
| | | Overview of the deliverables according the CHORIZO Grant Agreement commitments | 23 28 |
| | /! | OUR DECORATION OF THE PAIR COUNTINGS OUT WAY | /× |





Glossary of terms and acronyms used

| Acronym/Term | Description |
|--------------|--|
| ссо | Creative Commons no rights reserved |
| СС ВУ | Creative Commons Attribution License |
| CERN | Conseil Européen pour la Recherche Nucléaire |
| cs | Case Study |
| CSV | Comma-separated values |
| D | Deliverable |
| DDMMYY | Day Month Year in 2 numbers e.g. 100323 |
| DM | Data Management |
| DMP | Data Management Plan |
| DMT | Data Management Team |
| Docx | Microsoft Word text document |
| DOI | Digital Object Identifier |
| DPO | Data Protection Officer |
| DPS | Data Protection Steward |
| EU | European Union |
| FAIR | Findable, Accessible, Interoperable, and Reusable |
| FLW | Food Loss & Waste |
| FW | Food Waste |
| GDPR | General Data Protection Regulation |
| GIT | Global Information Tracker |
| HE | Horizon Europe |
| HUMAT | A socio-cognitive agent architecture in the SMARTEES H2020 project |
| IP1, 2, 3, | Impact Pathway 1 |
| ISO | International Standards Organisation |
| JRC | Joined Research Center |
| М | Month |
| MD5 | Message Digest Algorithm 5 |
| МОА | Motivation, Opportunity, Ability |
| MP3, MP4 | Motion Pictures Expert Group Audio Layer 3, 4 |
| MS | Microsoft |



| Acronym/Term | Description |
|--------------|---|
| 01 | Objective 1 |
| OEI | Other Ethics Issues |
| ORD | Office of Research and Development |
| PID | Personal Identifiable Data |
| R1, 2, 3, | Result 1 |
| R&I | Research & Innovation |
| RAR | Roshal Archive format |
| SSL/TLS | Secure Sockets Layer/Transport Layer Security |
| тхт | Text |
| USB | Universal Serial Bus |
| WP | Work Package |
| ZIP | Compressed file |



Executive summary

This deliverable is the first version of the Data Management Plan (DMP) for the CHORIZO project. In this task, the ethics requirements, the data management policies and data protection policies will be defined in accordance with the current EU data protection regulations (GDPR), the European Code of Conduct for Research Integrity and national regulations in the CHORIZO partners' countries. The ethics requirements will ensure compliance with the above-mentioned regulations, identifying potential ethical issues and ensuring that the research is conducted at the highest level of integrity, quality and transparency. The data management plan will describe the data life cycle for the data to be collected, processed and generated in CHORIZO, in alignment with the Data Protocol in T1.1: handling of research data during and after the end of the project; data to be collected, processed and/or generated; methodology & standards to be applied; whether data will be shared/made open access; how data will be curated & preserved (including after the end of the project). The plan will evolve and be updated during the lifetime of the project. So a wide variety of data is to be created, collected and/or re-used.

The DMP contributes to meeting laws and regulations obligations regarding data management. It follows the template provided by HE on data plans and data management describing what research data the project expects to generate and how the principles of FAIR data management should be met.

Furthermore, it gives instructions on naming conventions, metadata structure, storing of the research data and how to make public data available.

Finally, it outlines the security and ethical consideration that must be met.

This DMP is the first version of a total of 3 versions planned and will consequently be updated and revised. The following versions are planned at M18 and M36. Those are all public versions, and will be uploaded on the Participants Portal. They will be maintained in the CHORIZO collaborative workspace and will be accessible for all consortium partners. All partners are required to review each new version of the DMP and to comply to the processes and requirements set in them.



1 INTRODUCTION

1.1 Main aims of CHORIZO

CHORIZO aims to improve the understanding of how social norms influence behaviour related to FLW generation. To significantly accelerate progress towards zero food waste, CHORIZO aims to use this knowledge to increase the effectiveness of decision-making and engagement of food chain actors, in changing social norms towards zero food waste.

To achieve its aim, the project will provide evidence on the role of existing social norms in actors' FLW behaviours through translating results from previous FLW actions into evidence and generate new evidence on social norms & FLW behaviours.

Second, CHORIZO will embed these research results into innovation products that can foster change of FLW-related social norms. These products include more effective (sector-based) guidance, communication & science education packages and capacity building actions.

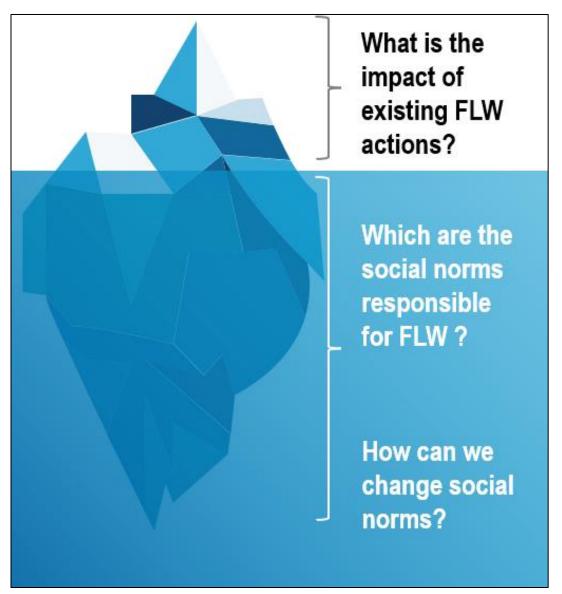


Figure 1 CHORIZO at a glance



CHORIZO employs real-life Case Studies (CSs) to serve its three interlinked purposes:

- to provide information and data on the context and impact of previous FLW
 prevention/reduction actions undertaken by the Case Study members, thus enriching the
 evidence-based analysis on previous FLW actions;
- 2. to generate new evidence on the interaction between social norms, behaviour and food waste, to feed into the project's FW models and innovation products;
- 3. to validate the communication & science education packages of the project.

Moreover, on the technical side, CHORIZO will utilise advanced modelling techniques to produce solutions that integrate behavioural and economic theories and integrate gender and intersectional analysis to interpret social norm and behavioural data and to effectively engineer innovation processes and outputs.

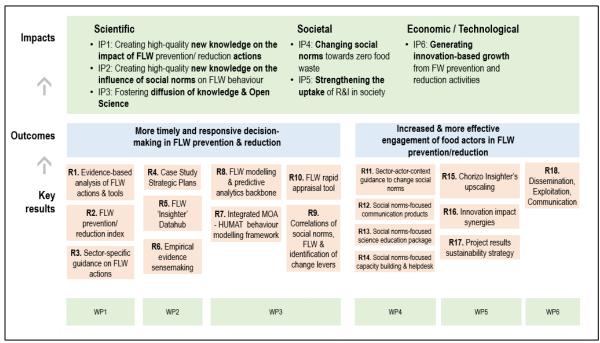


Figure 2 CHORIZO's results, outcomes and impacts

To reach its goals CHORIZO is divided into 8 WPs (see Figure 2) with different goals, tasks and deliverables. This document is originating from WP7, Project Management. This document supports these objectives by outlying a Data Management Plan that describes the principles and procedures compliant with EU rules and regulations, which the project should employ to manage data generated and/or collected (e.g. re-used) throughout the project duration.

1.2 From CHORIZO outputs to impact

CHORIZO will deliver 3 kinds of outputs aiming for different kinds of impact.

First, new evidence will be generated on different aspects leading to IP1, 2 and 3 (Figure 2). The project will provide new knowledge on the appropriateness and impact of specific FLW prevention/reduction actions and on how social norms influence FLW behaviour. CHORIZO will foster the diffusion of this new knowledge through Open Science.



CHORIZO will develop sector specific guidance to change social norms, including policy. Communication and education packages together with capacity building activities will contribute in changing social norms towards zero FLW at the consumer, corporate and policy level (IP4).

A second set of outputs are tools that support the innovation within FLW prevention and reduction activities (IP 5 and 6). For example, a FLW prevention/reduction index can guide food actors in prioritising alternative actions based on results previously achieved. The FLW rapid appraisal tool being a simplified and interactive version of the modelling backbone, will provide actors with knowledge on the key social norms that drive FLW in their contextual environment. Furthermore, there will be emphasis on the exploitation of the CHORIZO 'Insighter' datahub involving the rules-based data sharing of empirical evidence between data providers and consumers, and the provision of services to corporate actors pursuing FLW prevention initiatives.

1.3 Data management in CHORIZO

The **Data Manager (DM)** will be EVILVO, however each project partner will also appoint a **Data Protection Steward (DPS)** in their respective organization (see Table 1).

The **Data Management Team (DMT)** is the team that consists of the DPSs at the level of the CHORIZO project.

The DPS is a participant/partner of the CHORIZO project, that collects, stores and/or analyses the data for CHORIZO purposes, on daily basis. This person needs to ensure that all data is handled according the agreements and procedures in the DMP. He/she interacts with the Data Protection Officer (DPO) within their organization, as well as with the DMT of the CHORIZO project.

The primary role of the DPS is to ensure that his/her organisation processes the personal data of the research participants in compliance with the applicable data protection rules.

Another function of the DPS is, if a security incident (e.g. data breach, loss/theft of laptop or USB stick, ...) occurs, then this must be compulsorily reported without delay to the DMT.

The DMT will determine, in mutual consultation, whether reporting is necessary to the relevant supervisory body at that time and, if necessary, to those involved and this, within 72 hours after discovery of the incident.

This **data management plan (DMP)** will describe the data and procedures to collect, process and store the data, thus handling of research data during and after the end of the project. All in alignment with the deliverable D1.1 Data protocol. Figure 3 shows the flow of data handling in CHORIZO and the issues addressed in this DMP:

- methodology and standards to be applied, naming conventions, metadata etc.
- pseudonymisation/anonymisation guidelines
- storage during lifetime of the project, security measures
- main output, how data will be curated and preserved (including after the end of the project)
- whether data will be shared/made open access, licensed and stored

The plan will evolve and be updated during the lifetime of the project.



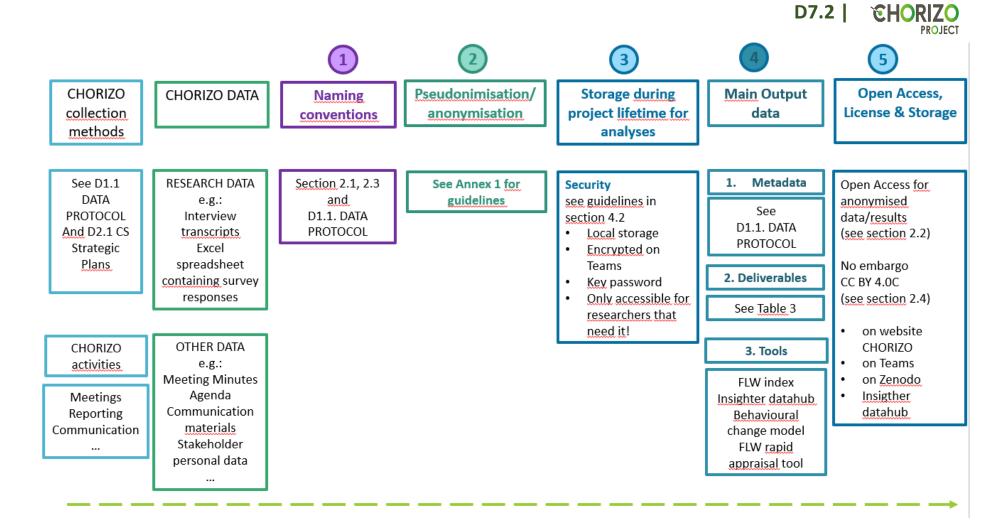


Figure 3 Flow of data handling in CHORIZO



List of designated DPSs Participant Short Participant organisation name Country Name E-mail name No Eigen Vermogen Van Het Instituut Voor EV-1 BE Erika De Geest erika.degeest@ilvo.vlaanderen.be (Coordinator) Landbouw – En Visserijonderzoek ILVO VLTN GCV 2 **VLTN** BE Ramanuja Rao ramanuja.rao@vltn.be Collaborating Centre for Sustainable 4 CSCP DE Rosalyn Old Rosalyn.old@cscp.org **Consumption and Production** Norwegian Research Centre AS Marita Ådnanes Helleland ext-mhel@norceresearch.no 5 NORCE NO 6 University of Bologna **UNIBO** Elisa Iori elisa.iori5@unibo.it IT 7 ICLEI European Secretariat Gmbh ICLEI DE Simon Gresset simon.gresset@iclei.org 8 **Hungarian Food Bank Association HFBA** HU CSEH, Balázs cseh.balazs@elelmiszerbank.hu Asociacion Para La Investigacion CTIC 9 Desarrollo e Innovacion Del Sector Ixone Alonso Miquélez ialonso@cticcita.es ES CITA Agroalimentario ITC - Innovation Technology Cluster miran.bunderla@itc-cluster.com 10 ITC SI Miran Bunderla Murska Sobota Pomurje Chamber of Commerce and robert.grah@gzs.si PCCI Robert Grah 11 SI Industry Spanish Federation of Food and 12 FIAB ES Concha Ávila c.avila@fiab.es Beverage 13 University of Copenhagen **UCPH** DK Bent Egberg Mikkelsen bemi@ign.ku.dk **Nordic Choice Hotels** Sigve Eliassen Sigve.eliassen@choice.no 14 NCH NO vassilia.fassouli@inlecomsystems.com 15 **INLECOM Innovation** INLEIN GR Vassilia Fassouli

Table 1 List of CHORIZO's designated Data Protection Stewards



2 FAIR DATA

In this section you can find the basic agreements and guiding principles for CHORIZO to support the handling of the data in a FAIR way. Several amongst them are still not decided and will be topics of the DMT meetings.

2.1 Making data FINDABLE, including provisions for metadata

To make the data findable for project partners on the SharePoint, including the provisions for the metadata, the data should be assigned a globally unique and eternally persistent identifier. Files names therefore need to be allocated consistently and should be provided with a descriptive name so when organizing files it is obvious where to find specific data and what the files contain.

To order the documents on SharePoint, we will store files and working documents using the WP structure.

For files & working documents, the following naming convention will be used:

For any document:

- Project name_Document name_Event date DDMMYYY
 - Example: CHORIZO_General Assembly Agenda_02022023

For (final) version of deliverables:

- Project name_Deliverable number + Deliverable Title_draft or final_version number
 - Examples: CHORIZO_D7.2 Data Management Plan_draft_0.2
 CHORIZO_D8.1 Ethics_final_1.2

Following remarks regarding the name of electronic records (files) should be followed:

- use instead of space
- preferably not exceed 255 characters (to ensure it is readable at 32bit and above operation systems)
- if the document is modified include a version number and the date of last modification as a denominator required for identification of file content

Clear Versioning

This refers to saving new copies of files, so previous versions can be referred to. Versioning is necessary to allow changes to be tracked and is useful to attribute changes when working on joint documents. When creating new versions of files, it is important to record what changes are being made to the files and to give the new files a unique name. A unique version number should be assigned to each version of a document depending on whether the changes are significant (major) or not (minor) and a new number should be allocated accordingly.

The strict versioning of the project files and documents will be followed:

- The author of the document will ensure the current version number is identified on the appropriate place on the first page of the document
- The first draft of a document will be version 0.1, while subsequent drafts will be an increase of "0.1" in the version number (e.g., 0.2, 0.3, 0.4, 0.9, 0.10, etc.)



- The first final version of a document will be Version 1.0, while Subsequent final documents will have an increase of "1.0" in the version number (1.0, 2.0, etc.)
- The second final version of a document after reviewing by a partner will be Version 1.1, 1.2, etc.

METADATA

All CHORIZO datasets must follow the provenance metadata defined in the Data Protocol (D1.1):

- dataset PID
- dataset description
- dataset date of deposit
- dataset author(s)
- dataset venue
- dataset embargo
- HE funding statement
- project name
- project acronym
- project number
- licensing terms
- PID for the authors
- PID for the authors' organizations
- PID for the grant
- PID for related publications and other outputs

Moreover, the data protocol D1.1 defines additional datatype-specific metadata, enumerating all obligatory metadata to be collected by responsible partners.

Alongside the data from the project, relevant metadata will be deposited in repositories identified in D1.1. If the repository offers such an option, keywords for metadata will be available and metadata will be indexed and will be available for harvesting.

2.2 Making data ACCESSIBLE

Open data

All data aggregated on the website and the Insighter data hub will be openly available. These will include:

- Data regarding previous actions, results of case-studies; the latter will be anonymised data and previously agreed with by the signature of an informed consent by the data owner.
- Data regarding the behaviour change model and resulting tools (FLW Index, FLW rapid appraisal tool when relevant, previously agreed with by the signature of an informed consent by the data owner).
- Data regarding events and activities, including venue, date, type of demonstrations, involved actors, etc.
- Deliverables, reports, scientific papers, educational and communication packages, capacity building materials, communication and dissemination materials.

No special software solutions are needed for accessing the databases. The required tools are: a web browser and, for accessing the project documents, MS Office or Linux.



Datasets will be anonymised where possible; when only pseudonymisation is possible, then the data set will not be open due to GDPR. See Annex 1 for guidelines.

Further information on informed consent procedures can be found in D8.2 OEI – Requirement No.2 (Ethics).

Closed data

All **sensitive data of stakeholders** in the possession of the consortium partners (e.g. email lists, contact lists) and used for communication and dissemination purposes should be stored with password-based user authentication on the servers of the partners' institution. Furthermore, sensitive data (not only related to the identity of the contacts, but also related to the environment in which the data were collected: date of collection, format, hour, location, etc.) **must not** be made openly accessible.

Any information related to a natural person or 'Data Subject' that can be used to directly or indirectly identify the person, will be anonymised before storage on a server.

With respect to the business related data, any information related to identity (e.g. company ownership details) and property (e.g. land, building) are considered as sensitive data and have to be removed when anonymising data.

Selection of a Repository for Open access of data

CHORIZO will use the Zenodo repository as a main tool for making research data accessible in accordance with the H2020 Open Access mandate. If partners prefer another repository, they need to inform the DM. The selection of this repository has been discussed at the kick-off meeting; the identified repository is known to the partners from previous projects.

Zenodo is a portal based on the well-established git version control system and the Digital Object Identifier system [11]. The portal's aims are inspired by the FAIR principles, thus it represents a very suitable and natural choice in this context. It is operated by CERN. Zenodo is set up to facilitate the finding, accessing, re-using and interoperating of data sets, which are the basic principles that ORD projects must comply with. The repository services offered by Zenodo are free of charge and enable peers to share and preserve research data and other research outputs in any size and format: datasets, images, presentations, publications, and software. The digital data and associated metadata are preserved through well-established practices such as mirroring and periodic backups. Each uploaded dataset is assigned a unique DOI rendering each submission uniquely identifiable and thus traceable and referenceable.

For data that will be publicly available through the Zenodo platform, Zenodo's metadata standards can be used.

The following list briefly describes the Zenodo security settings:

- Versions: Data files are versioned. Records are not versioned. The uploaded data is archived as a
 Submission Information Package. Derivatives of data files are generated, but original content is
 never modified. Records can be retracted from public view; however, the data files and records
 are preserved.
- Replicas and file preservation: All data files are stored in the CERN Data Centres, primarily Geneva, with replicas in Budapest. Data files are kept in multiple replicas in a distributed file system, which is backed up to tape on a nightly basis.



- **Retention period**: Items will be retained for the lifetime of the repository.

 The host laboratory of Zenodo CERN has defined a lifetime for the repository of the next 20 years minimum.
- **Functional preservation**: Zenodo makes no promises of usability and understandability of deposited objects over time.
- **Fixity and authenticity**: All data files are stored along with an MD5 checksum of the file content. Files are regularly checked against their checksums to assure that file content remains constant.
- **Succession plans**: In case of closure of the repository, a guarantee has been made from Zenodo to migrate all content to suitable alternative institutional and/or subject based repositories.

The dataset PID is assigned by the data repository.

2.3 Making data INTEROPERABLE

In CHORIZO, each data file/set will be identified by a unique name, as proposed in this section and also set out in the D1.1 Data Protocol. The naming convention adheres to the following rules:

- A data file/dataset name consists of several parts (qualifiers) connected by periods,
- Each qualifier must begin with an alphabetic character (A-Z) or a special character (\$,#,@),
- Each qualifier may contain alphabetic characters (A-Z), digits (0-9), a hyphen (-), or the special characters (\$, #, @),
- Each qualifier should be as short and meaningful as possible,
- Each data file/set name should be as short and meaningful as possible,
- Data file/set name should include at least two quantifiers,
- The first qualifier refers to the data collection method/technique and starts with a capital letter (Table 2):

| Data collection method/technique | Qualifier |
|----------------------------------|-----------|
| Focus group interview | FGI |
| In-depth interview | IDI |
| Workshop | Wkshp |
| Webinar | Web |
| Online survey | Survey |
| Agent-based model simulation | ABM-sim |
| Qualitative desk research | Qual |
| Quantitative desk research | Quant |

Table 2 First qualifier that refer to the data collection method

- If multiple files are produced with the use of the same method/technique in the same case study/task (e.g. multiple in-depth interviews), the first qualifier is appended with a unique number (e.g. IDI01, ABM-sim01),
- The second qualifier refers to the case study or task that produced the file/set and starts with a capital letter,
- Qualifiers denoting case studies begin with the CS and number (e.g. CS1, CS2) and include a
 hyphen followed by a two-letter ISO 3166-1 alpha-2 country code signifying where the data
 originates (e.g. Belgium = BE, Norway = NO). Examples of the second qualifiers denoting case
 studies are: CS1-BE, CS3-SI,
- Qualifiers denoting project tasks report the task number (e.g. T4.2),
- The third and further qualifier(s) can be used if needed and specify the content of the data file/set.



Proposed dataset names for all data types elicited in CHORIZO can be found in Table 1 in D1.1 Data protocol. The CHORIZO project data ontology is described and mapped in D1.1 Data protocol. Wherever possible, the data will include qualified references¹ to other data.

Figure 1 in D1.1 Data protocol presents the data collection methods/techniques as defined by the data ontology. Grouping the data collection methods and techniques enables us to standardize provenance metadata tailored to the collection approach.

CHORIZO has several dedicated tasks to guarantee the data quality: D1.1 Data protocol and D2.1 Case Study Strategic plan.

2.4 Increase data RE-USE

Licensing

Research data will be licensed under the latest version of **CC BY** (attribution required) or **CCO** (public domain), or equivalent. As a standard, we opt for: CC BY 4.0. However, both Share-Alike and Non-Commercial Share-Alike licenses can be considered for the parts of datasets for which the decision of making that part public has been made by the Consortium.

- **Attribution**: requires users of the dataset to give appropriate credit, provide a link to the license, and indicate if changes were made.
- NonCommercial: prohibits the use of the dataset for commercial purposes by others.
- **ShareAlike**: requires the others to use the same license as the original on all derivative works based on the original data.

Also the Metadata will be made openly available and licenced under a public domain dedication a Creative Commons Public Domain Dedication CCO whenever the data repository allows for such an option.

Independent of the level of protection of the empirical data collected in the project, associated provenance metadata in CHORIZO must be open under CCO or equivalent, to the extent legitimate interests or constraints are safeguarded. To facilitate the process of identifying and collecting relevant metadata, tools tailored to method types were prepared for project partners (D1.1).

By the end of the project, all simulation code present in the agent-based models from work package 3 will be open sourced with an Apache licence 2.0. This license strikes the right balance between being open source while allowing for commercial users to provide extensions or visualizations for them without having to open source their additions.

Re-use pathways

All open datasets, deliverables and scientific publications will be uploaded in Zenodo. Public deliverables will also be made available in the official CHORIZO website http://chorizoproject.eu. They will also be linked to the OpenAIRE-community for maximum findability. The uploaded files will be tagged with metadata according to the Zenodo standards, as well as with the tag "CHORIZO".

¹ A qualified reference is a cross-reference that explains its intent. For example, X is regulator of Y is a much more qualified reference than X is associated with Y, or X see also Y. The goal therefore is to create as many meaningful links as possible between (meta)data resources to enrich the contextual knowledge about the data. (Source: https://www.go-fair.org/fair-principles/i3-metadata-include-qualified-references-metadata/)





An embargo period may be applied if the data (or parts of data) are used in published articles in "Green" open access journals. The recommended maximum embargo period length by European Commission is 6 months.

All provenance metadata types (general, project-specific, and dataset-specific as outlined in D1.1 Data protocol) will be available.

For now, but to discuss further, the data will be preserved for 5 years on the respective servers of the contributing research institutions. Data on the SharePoint platform will be preserved on the servers of EVILVO and data on the CHORIZO website on the hosting platform.



3 DATA OVERVIEW

3.1 Purpose of the data generation

CHORIZO aims to improve the understanding of how social norms influence behaviour and FLW generation and use this knowledge to improve the effectiveness of decision-making and engagement of food chain actors, towards zero food waste. To achieve its aim, the project will pursue six detailed objectives.

Objective 1:

To undertake a comprehensive evidence-based analysis of previous/ongoing FLW prevention/reduction actions and tools, including a cost/benefit analysis and an impact assessment (economic, environmental, societal).

Corresponding WPs: WP1

Objective 2:

To develop an FLW Datahub (Chorizo FLW Insighter), which will incorporate: (i) the results of the evidence-based analysis of previous/ongoing FLW actions (O1); (ii) new empirical case study evidence on social norms, consumer behaviour, economic actor behaviour and charity (e.g. food banks) behaviour in relation to FLW. The FLW Datahub will provide more timely and easily accessible evidence to inform FLW decision making, accompanied by a stakeholder engagement and governance model to ensure the Datahub's evolution and sustainability beyond the project duration.

Corresponding WPs: WP2

Objective 3:

To develop a modelling & predictive analytics backbone based on data from the CSs, and use it to discover and explain the correlations between social norms, business practices, consumer behaviour and food waste, thus also providing insight into the reasons why previous activities did not bring benefits in line with the Green Deal's goal of 50 % reduced food waste by 2030 and how such benefits can be achieved.

Corresponding WPs: WP3

Objective 4:

To foster change in social norms and behaviours, by embedding the new evidence and understanding gained on FLW-related social norms and behaviours, into the design and delivery of: (i) more engaging and effective communication and school science education programs to prevent/reduce FLW; (ii) more effective capacity building activities, enabling food chain actors to deliver the change needed and to continue to innovate towards zero FLW.

Corresponding WPs: WP4

Objective 5:

To effectively manage the project's innovation upscaling, by: (i) guiding a strategy for the exploitation of the project results by the project partners (individually and jointly) as well as incentivising adoption by EU Food Waste Associations; (ii) incentivising an upscaling strategy for the services layer



of the CHORIZO datahub including a business model for sustaining the Datahub's operation after the end of the project; (iii) exploring opportunities for combining results with sister projects to achieve impact synergies; (iv) implementing responsible innovation management practices that guide and manage innovation from the project to exploitable and sustainable outcomes.

Corresponding WPs: WP5

Objective 6:

To engage with national EU, and global initiatives on a dialogue towards changing social norms to achieve a near-zero FLW and to undertake appropriate dissemination, exploitation and communication actions to maximize the project's impact outside the consortium.

Corresponding WPs: WP6

Objective 7:

To ensure the effective administration of the project activities according to the rules and regulations of the EU, and according to sound project management and coordination practices.

To ensure that all project outcomes are of high quality, meet their objectives and are delivered according to the agreed time- and resource planning.

To ensure that all potential risks are identified at an early stage, and appropriate mitigation actions are taken

To ensure an effective interface with the EC.

Corresponding WPs: WP7

3.2 Types and formats of data

Due to the interdisciplinary nature of the project, the defined objectives and the various data needs, there will be several data origins, different data types generated, collected and stored and thus different formats needed.

The gathered data will be analysed or processed resulting into a set of deliverables (Table 3) and used in communication and dissemination activities.



| Deliverable (number) | Deliverable name | WP | Short name of lead | Туре | Diss. level | Delivery date | Quality reviewer |
|-------------------------|---|----|--------------------------|------|----------------|------------------|---------------------|
| D1.1 | Data protocol | 1 | NORCE | R | SEN | M3 | EVILVO |
| D1.2 | Evidence-based analysis of FLW actions/tools | 1 | VLTN | R | PU | M10 | CSCP |
| D1.3 | FLW prevention/reduction index | 1 | VLTN | R | PU | M12 | UNIBO |
| D1.4 | Sector-specific guidance | 1 | EVILVO | R | PU | M15 | CSCP |
| D2.1 | Case studies' Strategic Plans | 2 | EVILVO | R | PU | M3 | NORCE |
| D2.2 | CHORIZO FLW 'Insighter' | 2 | EVILVO | OTH | PU | M12 | VLTN |
| D2.3 | Empirical evidence sensemaking | 2 | VLTN | R | PU | M12 | NORCE |
| D3.1 | Conceptual framework for behavioural change understanding | 3 | UNIBO | R | PU | M11 | CSCP |
| D3.2 | OFLW interventions | 3 | UNIBO | R | PU | M14 | PCCI |
| D3.3 | Case-independent changing social norms predictive model | 3 | NORCE | OTH | PU | M18 | ITC |
| D3.4 | OFLW impact scenarios | 3 | UNIBO | R | PU | M24 | UCPH |
| D3.5 | FLW rapid appraisal/visualizer tool | 3 | UNIBO | R | PU | M28 | ITC |
| D4.1 | Actor specific guidance | 4 | CSCP | R | PU | M28 | UCPH |
| D4.2 | Social norms-focused communication products | 4 | UCPH | OTH | PU | M35 | CTIC-CITA |
| D4.3 | Social norms-focused science education package | 4 | UCPH | OTH | PU | M35 | UNIBO |
| D4.4 | Capacity building and Help desk | 4 | CSCP | OTH | PU | M35 | UCPH |
| D5.1 | Innovation Management & Exploitation | | INLEIN | R | SEN | M36 | VLTN |
| D5.2 | CHORIZO Datahub Services Layer Upscaling Strategy | 5 | INLEIN | R | SEN | M36 | EVILVO |
| D5.3 | Innovation Impact Synergies | 5 | INLEIN | R | PU | M36 | ITC |
| D5.4 | Sustainability Strategy: EU FW Associations | 5 | FIAB | R | PU | M36 | INLEIN |
| D6.1 | CHORIZO website | 6 | FIAB | DEC | PU | M3 | CTIC-CITA |
| D6.2 | Dissemination, Exploitation and Communication Plan | 6 | FIAB | R | SEN | M6 | INLEIN |
| D6.3 | Dissemination, Exploitation and Communication Plan – update 1 | 6 | FIAB | R | SEN | M18 | HFBA |
| D6.4 | Dissemination, Exploitation and Communication Plan – update 2 | 6 | FIAB | R | SEN | M36 | NCH |
| D6.5 | Practice abstracts – batch 1 | 6 | FIAB | R | PU | M18 | ICLEI |
| D6.6 | Practice abstracts – batch 2 | 6 | FIAB | R | PU | M36 | HFBA |
| D6.7 | City Interest Group's' reporting | | ICLEI | R | SEN | M36 | CSCP |
| D6.8 | Policy brief | 6 | EVILVO | R | PU | M36 | ICLEI |
| D7.1 | Project Handbook | 7 | EVILVO | R | SEN | M3 | ICLEI |



| Deliverable (number) | Deliverable name | WP | Short name of lead | Туре | Diss. level | Delivery date | Quality reviewer |
|-------------------------|---|----|--------------------------|--------|----------------|------------------|---------------------|
| D7.2 | Data Management Plan | 7 | EVILVO | DMP | PU | M6 | NORCE |
| D7.3 | Data Management Plan – update 1 | 7 | EVILVO | DMP | PU | M18 | FIAB |
| D7.4 | Data Management Plan – update 2 | 7 | EVILVO | DMP | PU | M36 | PCCI |
| D7.5 | Quality & Risk Assessment Report | 7 | EVILVO | R | SEN | M12 | VLTN |
| D7.6 | Quality & Risk Assessment Report – update 1 | 7 | EVILVO | R | SEN | M24 | NCH |
| D7.7 | CHORIZO's impact assessment | 7 | INLEIN | R | PU | M36 | UNIBO |
| D8.1 | OEI - Requirement No. 1 | 8 | EVILVO | ETHICS | SEN | M3 | FIAB |
| D8.2 | OEI - Requirement No. 2 | 8 | EVILVO | ETHICS | SEN | M18 | HFBA |
| D8.3 | OEI - Requirement No. 3 | 8 | EVILVO | ETHICS | SEN | M36 | CTIC-CITA |

Table 3 Overview of the deliverables according the CHORIZO Grant Agreement commitments



In addition to the deliverables listed above, general activities of the CHORIZO consortium will generate:

- Press articles in partners' media or other media related to food and agriculture, internet posts through social media
- Photos from events, demonstration activities, meetings
- Videos on YouTube channel
- Tabular, qualitative and geospatial data
- An email list, used for output dissemination, which will be confidential
- PowerPoint presentations or posters from events/fairs/conferences
- Scientific publications

Social media channels:

- Twitter: https://twitter.com/CHORIZOproject
- LinkedIn: https://www.linkedin.com/company/chorizoproject/about/?viewAsMember=true
- YouTube: https://www.youtube.com/channel/UCkWWnjjsIzWZyYCEg5wng4A
- Facebook: Federación Española de Industrias de Alimentación y Bebidas | Madrid | Facebook
 FIAB has all the social networks and publishes information about the project on its own Facebook
 page.

This list of data produced will be reviewed and updated periodically to ensure all datasets are included in the data management plan.

Examples of data in CHORIZO include survey results, interview recordings and videos obtained with the involved parties' consent.

The format of the recordings is: mp3, mp4.

The format of the transcription will be: text, image, report format with summarised findings (e.g. interactive activity flipcharts/photographs with permission), .txt, .docx.

The format of the dataset: CSV and/or Word document with basic results/descriptive analysis, .txt, .docx.

3.3 Origin/provenance of the data

Related to the data origin, D1.1 Data Protocol details the data collected within each WP.

Primary data on case studies will be collected by the consortium members. Both the D1.1 Data protocol and D2.1 Case study Strategic Plans elaborates per case study on the data that will be collected.

Secondary data will be collected from multiple sources, including official databases, surveys, reports, scientific studies and other European projects and for multiple levels: European, national, regional and local.

The data origin will be reported in each deliverable. The use of existing data or the generation of new data will be clearly identified in each deliverable produced. The ethical clearance of all data, both new and existing, will be addressed by each work package leader and will be clearly reported upon.

The gathered data will be analysed or processed resulting into a set of deliverables and used in communication and dissemination activities.



All CHORIZO datasets must have a dataset PID, assigned by the data repository.

3.4 Data utility

Data will be used by three main groups: the consortium partners, the scientific community and the end-users. This last group is a very diverse group: Food businesses, Food processing, Retail, Hospitality, HoReCa, Public meals, Take-away and ready-to-eat, Food surplus redistribution logistics actors, Food banks, Policy makers (EU, National and Regional governments and local authorities), Educational institutions, Citizens/consumers/households/children, Schools.

At different levels, the data users during the course of the project will primarily be the 14 consortium partners, who have specified their expected data needs.

All information aimed at the scientific community (project reports, deliverables, publications) will be centralised on the CHORIZO website http://chorizoproject.eu.

In addition, the results and insights for end-users will be made publicly available on the website of CHORIZO. Given the fact that each consortium partner has a network, a non-determined number of institutions, enterprises and organisations interested in European food system issues, these may also be potential users of the data generated and collected by the project.

Furthermore, the CDE plan (D6.1) details how to reach these end-users.

At last, we will collaborate with the sister project ToNoWaste and JRC to discuss possible joint communications for similar end-users. The resulting approach, if necessary, will be described in an update of the DMP.

3.5 Re-use of data

Data re-use will be present, particularly in the collection and analyses of previous/ongoing FLW prevention/reduction actions and tools (WP1), the storage of the results on results of the evidence-based analysis of previous/ongoing FLW action (WP2) and the use of HUMAT and MOA approaches in the modelling work (WP3). Previous experiences and research will serve as data sources and will be collected through (i) the involved partners; (ii) a screening of existing projects and databases, (iii) collaboration with JRC, and sister project TONOWASTE.

The access to sensitive raw data collected from previous actions, interviews and similar primary data generated within the project, will be limited to those members of the CHORIZO team that work directly with these data. This will be ensured by storing the sensitive raw data in separate restricted access folders on the MS Teams/SharePoint-platform.

The non-confidential data generated within the CHORIZO project will be available for re-use by the consortium partners after the project ends and will be stored on the project SharePoint hosted by EVILVO. The duration of kept data will be discussed in the upcoming Project Steering Committee. The publicly available data will be stored on the CHORIZO website (https://chorizoproject.eu) for at least 2 years after the project ends.



3.6 Implementation of the FAIR principles per WP

| WP + PARTNER | Expected size of data | Provide information | Reference to other data | Re-use of data | Purpose of data |
|-----------------|---|---|-------------------------|---|---|
| WP1 VLTN | FLW actions & tools (>300 initiatives, classified into an FLW actions taxonomy) linked to the achievement of specific goals & context, and including an impact assessment & sector guidance | The Evidence Search Plan/Methodology (Word) and the Standardized Reporting Template (Excel) for Task 1.2 will provide information on how and what data was obtained during research and interviews, and the internet or journal sources for already publicly- available datasets on food loss and food waste. The subsequent and remaining two tasks in WP1 will rely solely on the data provided in T1.2 | Yes | Collection and analyses of previous/ongoing FLW prevention/reduction actions and tools | Collection and re-use of existing data on previous/ongoing FLW prevention/reduction actions and tools |
| WP2 EVILVO | 6 case studies, sample sizes are detailed within the D1.1 Data Protocol and D2.1 Case Study Strategic plans | | | The storage of results on results of evidence-based analysis of previous/ongoing FLW action | Collection of data on 6 case studies (further details in D1.1 Data Protocol and D2.1 Case study Strategic Plans) |
| WP3 UNIBO | Modelling and social simulation: possible to specify in M18 | Metadata, methodology report, codes, file listing libraries/packages used for running the simulation | | The use of HUMAT and MOA approaches in the modelling work | Existing knowledge on HUMAT and MOA approaches, empirical data collection through social simulation |
| WP4 UCPH | Product and service for Implementation of the behaviour change | Data will be stored in open registry which defiantly facilitate data re-use. | Yes | | Analytics from WP1 (D1.2 & D1.4), WP2 (D2.3), and WP4 (D4.1) including data from CS4 |



| WP + PARTNER | Expected size of data | Provide information | Reference to other data | Re-use of data | Purpose of data |
|-----------------|--------------------------|---|-------------------------|----------------|---|
| | | Original data will also be made available for reference | | | |
| WP5 INLEIN | Relatively in small size | N/A | No | | Gather data relating to business and upscaling strategies for exploiting project results that are innovative. Business plans will also be created in order to upscale the services layer of the CHORIZO datahub. Depending on the owner of the results, the data may be sensitive. Additionally, personal information/data of external consultants (food chain actors, key sector representatives, external advisors, etc.) engaged in the innovation and upscaling process will be collected and safeguarded (when required) |
| WP6 FIAB | Relatively in small size | Some Excel files, Word files, templates, logos which are internally shared within the consortium. Public information is stored on the website and in the newsletters. | | N/A | The purpose is to provide templates to the partners in the consortium to professionalize the working methods e.g. templates for deliverables, presentations, Some documents also have the purpose to collect info from the partners e.g. |



| WP + PARTNER | Expected size of data | Provide information | Reference to other data | Re-use of data | Purpose of data |
|-----------------|--------------------------|---|-------------------------|----------------|---|
| | | | | | dissemination, exploitation and communication. |
| WP7 EVILVO | Relatively in small size | Some Excel files, Word files, templates, which are internally shared within the consortium. | No | N/A | The documents will only be used for internal project management e.g. contact list, meeting minutes, and for communication with external stakeholders. |

Table 4 Implementation of the FAIR principles per WP



4 COSTS, SECURITY AND ETHICS

4.1 Costs for making data and other research outputs FAIR

Costs for data storage is to be kept at a minimum using free services and tools needed in the project, like Zenodo and project MS Teams site. Some costs may still incur.

Costs related to open access to research data in Horizon 2020 are eligible for reimbursement under the conditions defined in the CHORIZO Grant Agreement, in particular Article 6 ("Eligible Cost") and Article 6.2. ("D.2 Costs of other goods and services"), but also other articles relevant for the cost category chosen.

Project beneficiaries will be responsible for applying for reimbursement for costs related to making data accessible to others beyond the Consortium.

To be eligible, costs must be:

- a) purchased specifically for the action and in accordance with Article 10.1.1 (best value for money) or
- b) contributed in-kind against payment and in accordance with Article 11.1 (rules for in-kind contributions for against payment).

The current foreseen costs for making data FAIR includes:

- Fees associated with the publication of scientific articles containing project's research data in "Gold" Open access journals. The cost sharing, in case of multiple authors, shall be decided among the authors on a case-by-case basis.
- Project website development and operation: FIAB budget. The requirement is to maintain the website until the completion of the project.
- Data archiving at Zenodo and on other online data base: free of charge.
- Copyright licensing with Creative Commons: free of charge.

Other costs may incur during the project's lifetime and will be evaluated as eligible or not as specified in the Grant Agreement. Each partner is responsible for the data they produce. Any fee incurred for Open Access through scientific publication of the data will be the responsibility of the data owner (authors) partner(s). The default long term preservation will be through Zenodo. Zenodo states that: "Items will be retained for the lifetime of the repository. This is currently the lifetime of the host laboratory CERN, which currently has an experimental programme defined for the next 20 years at least." Since uploading to Zenodo is free of charge this is expected to keep overall retention costs small.

4.2 Data security

Raw data will not be shared because it is subject to privacy laws. Pseudonymised data will be shared with all members of CHORIZO utilizing security measures, but will not be made public. However, in accordance with Horizon 2020 policy (anonymised) data will be made available when anonymisation is possible. Anonymisation refers to removing any identifier that can reveal the identity of the participants both from data and metadata. See Annex 1 for guidelines.



At the level of the CHORIZO project partners:

MS Teams/SharePoint is the online collaboration platform used by the CHORIZO project. A dedicated project site has been established on this platform, accessible only by the partner representatives in the Consortium, through a MS Teams portal. Furthermore, dedicated folders for research datasets have been set up, allowing for stricter access control than the main project site, when needed.

The CHORIZO MS Teams/SharePoint site has the following security settings:

- Access level: Restricted to persons (project members only). Further access restrictions on specific folders are enabled.
- Encryption with SSL/TLS protects data transfer between partners and the SharePoint site.
- Threat management, security monitoring, and file-/data integrity prevents and/or registers possible manipulation of data.

We will process the obtained personal data on protected and backed-up network disks of the partner organisations themselves (cf. e.g. L-disk of ILVO-L&M), in folders to which only the researchers involved in the CHORIZO project have access.

After conducting the interview, personal data should be anonymised as soon as possible (e.g. anonymised written report where there is no longer any link to the participant)/pseudonymised (e.g. transcription of interview where directly identifiable elements have been replaced by a code).

When storing/processing data, identification and analysis data should be stored separately with a common code. In this way, access to the identification data can be strictly limited and monitored. Only the person, who has the key to the code, can retrieve the person behind the code number. The key is kept on protected and backed-up network drives of institutions themselves in folders to which only the relevant researchers of the CHORIZO project have access.

The analyses are conducted only on the basis of pseudonymised data. The pseudonymised data are stored on protected and backed-up network drives of the institutions themselves and in encrypted folders on CHORIZO MS Teams (where it should be checked whether everyone needs access to pseudonymised data).

Outside the CHORIZO project:

If necessary, data transfer to and from end-users (including transfer of sensitive data if allowed) is performed encrypted, either sent by encrypted ZIP or RAR files, or by download directly as web-based services from servers. In any case strong password is required for accessing transferred datasets and passwords must be sent separately from the dataset (preferably using also different channels of communication e.g. SMS, Viber, WhatsApp).

4.3 Ethics

Impact on data sharing

The proposed work in CHORIZO will fully comply with the regulations set out in Article 14 of the Grant Agreement, which states that all activities must be carried out in compliance with:

- Ethical principles (including the highest standards of research integrity, e.g. the principles of the European Charter for Researchers and The European Code of Conduct for Research Integrity), and
- Applicable international, EU, and national laws (in particular the GDPR).



To fully comply, CHORIZO appointed an external ethics advisor who will advise us on a regular basis throughout the project. The specific issues that he will provide advice on are listed below.

o Humans:

The project will implement qualitative-quantitative behavioural studies with stakeholders by involving the stakeholders in interviews, surveys, case studies and experiments. He will advise use on the procedures and criteria that will be used to identify/recruit research participants, but also the specific target groups.

Personal Data:

The project will collect various data to analyse behaviour of the stakeholders. The undertaken activities may involve profiling of people. Further, data to be collected may involve sensitive categories and even be used for such purposes, e.g. social norms and pressure.

Artificial Intelligence:

The CHORIZO 'Insighter' datahub involves the rules-based data sharing of empirical evidence between data providers and consumers, and the provision of services to corporate actors pursuing FLW prevention initiatives.

o Non-EU:

The activities to be performed in Norway, as well as the exchange of data between EU and non-EU countries will be duly considered. The ethics advisor will provide guidance on the sound and correct treatment of such data transfers.

Next, the ethics advisor will complete two reports, defined as deliverables 8.2 and 8.3, where he will describe the procedures that were implemented to solve any remaining ethical issues.

Informed consent for data sharing and long term preservation

Both online and live interviews and questionnaires will be conducted in accordance with the EU Law (no. 97/2008, 104/2009, 68/2012 and 107/2012). The prior information will be provided to the interviewees in accordance with the Article 15 and their consent (i.e. authorisation to collect, process, use data, preserve on a long term and share) will be asked for: in writing in case of oral interviews, and by clicking an "I Agree" button at the bottom of the page in case of online questionnaires, which will contain all the information included in the informed consent form and the information sheets. All of this is addressed in D8.2.



Info sheet anonymising or pseudonymising

Why anonymise or pseudonymise?

To protect personal data (privacy-sensitive information), you are required by the GDPR (General Data Protection Regulation) to implement various organisational and technical security measures.

According to GDPR, "personal data" means:

"any information relating to an identified or identifiable natural person ("the data subject"); an identifiable natural person is one who can be identified, directly or indirectly, in particular by reference to an identifier such as a name, an identification number, location data, an online identifier or to one or more elements characterising the physical, physiological, genetic, mental, economic, cultural or social identity of that natural person."

"pseudonymisation" means according to GDPR:
"processing personal data in such a way that the personal data can no longer be
linked to a specific data subject without the use of additional data, provided that
such additional data are kept separately and technical and organisational measures
are taken to ensure that the personal data are not linked to an identified or
identifiable natural person:

Here, **anonymisation** or **pseudonymisation** is seen as an important security measure to reduce the risk of the data subjects (the individuals to whom the data relates).

For example: to avoid losing valuable information during an interview, interviews or focus group discussions, are often recorded. However, audio files are highly privacy-sensitive information and, in the context of data minimisation, should be made 'safe' as soon as possible by anonymising or pseudonymising. After all, you should not process more data than is strictly necessary for your intended purpose. The ILVO guideline for retention of audio/video recordings is 2 to 3 months unless otherwise specified by the client (and then this must be communicated in the informed consent). Data minimisation ensures that the privacy risk of the data subject (in this case, interviewees/participants of focus group discussions) is reduced: after all, what you do not own, you cannot lose or end up in the wrong hands (unauthorised persons, hackers, etc.).



What is anonymisation or pseudonymisation?

Anonymisation is not the same as pseudonymisation (see table 1).

Table 1: Anonymisation is not the same as pseudonymisation

| Identified personal data | Pseudonymised personal data | Anonymous data | | | | |
|--|---|---|--|--|--|--|
| E.g. Audio recording | E.g. Pseudonymised transcript | E.g. Anonymised written report | | | | |
| Linkable without additional data to data subject | Linkable with additional data to data subject | Unlinkable to data subject | | | | |
| Data subject* is identifiable | Person involved is re-identifiable | Data subject is no longer (re-)identifiable | | | | |
| Personal data | Personal data | No personal data | | | | |
| GDPR applicable | GDPR applicable | GDPR not applicable | | | | |
| | Anonymise | | | | | |
| Pseudonymisation | | | | | | |
| Re-id | | | | | | |
| * The individual person to whom the data relates | | | | | | |

^{*} The individual person to whom the data relates

With **anonymisation**, you process your raw data until all options for (re)identification are irreversibly removed. There is no longer any link to the data subject. The data subject can no longer be (re)identified.

This is why both direct identifiers and indirect identifiers must be removed or replaced.

- Direct identifiers: data that allow you to directly identify the data subject. For example: name, address, telephone number, e-mail address, IP address, recognisable image of a data subject, voice of a data subject, etc.
- Indirect identifiers: based on a combination of data it is possible to (re)identify the data subject. For example: the combination of farm type, municipality business seat and age.

The GDPR legislation no longer applies.

For example: anonymised written report of focus group discussion.

With **pseudonymisation**, you process your raw data until you can no longer link the pseudonymised data (= analysis data) to the data subject without using the data subject's additional data.



You store the link between the identity of the data subject and the pseudonym (= identifying data) in a separate file: the key file. Access to the key file is highly restricted and only accessible for a limited number of people.

Analyses are done only on the basis of the pseudonymised data.

The GDPR legislation does still apply because the pseudonymised data is linkable to the data subject on the basis of the key file.

Example: transcription of interview where directly identifiable elements have been replaced by a pseudonym (=code). List of interviewees' names and codes used in the pseudonymised transcript are kept in highly restricted key file.

Storage of the data

- 1 Process the **obtained personal data on protected and backed-up network disks of the partner organisations** themselves (cf. e.g. L-disk of ILVO-L&M), in folders to which only the researchers involved in the CHORIZO project have access.
- 2 After conducting the interview, **personal data should be anonymised as soon as possible** (e.g. anonymised written report where there is no longer any link to the participant)/**pseudonymised** (e.g. transcription of interview where directly identifiable elements have been replaced by a code)
- 3 When storing/processing data, identification and analysis data should be stored separately with a common code. In this way, access to the identification data can be strictly limited and monitored. Only the person, who has the key to the code, can retrieve the person behind the code number. The key is kept on protected and backed-up network drives of institutions themselves in folders to which only the relevant researchers of the CHORIZO project have access.
- 4 The analyses are conducted only on the basis of pseudonymised data. The pseudonymised data are stored on protected and backed-up network drives of the institutions themselves and in encrypted folders on CHORIZO MS TEAMS (where it should be checked whether everyone needs access to pseudonymised data).

When to anonymise or pseudonymise?

When anonymisation is not possible or not desirable in function of your intended purpose of your scientific research, pseudonymisation is brought forward from the GDPR to protect your personal data.

For example: in the context of follow-up research, you want to be able to ask questions of the interviewee later on.

Sometimes, in the context of research, it is important that you do not anonymise or pseudonymise the recording. For example: consider a practice video or a video testimonial to promote and disseminate best farming practices and innovations.

In each case, however, it is important that you inform the data subjects about this in the informed consent and that the data subjects have given their explicit consent to this.



How to anonymise or pseudonymise?

Dataset with only direct identifiers

Anonymise (See Table 2, Table 5 and Table 6)

- Strip data of direct identifiers (name, address, phone number, email address, etc). (See Table 5)
 - O Direct identifiers are removed (e.g. omit columns in Excel).

or

Direct identifiers are masked: completely or partially overwrite with (*/x)

or

A random code is given to each data subject. E.g. Farmer51, Farmer07, Farmer04,
 ...

or

- Aggregate data (e.g. average, sum, ...). Never figures from less than 5 farms. (See Table 6)
- Raw dataset to be deleted.

Pseudonymisation (See Table 2, Table 3 and Table 4)

- Direct identifiers (name, address, phone number, email address, ...) from raw dataset are replaced by a **pseudonym** using:
 - Sequential counter: a sequential number (and possibly a prefix) is used as a pseudonym. E.g. farmer01, farmer02, farmer03, ... (See Table 4)

or

- Random Number Generator: a random number (and possibly a prefix) is used as a pseudonym.
- Create **separate key file** containing a link between analysis data and personal data based on pseudonym. (See Table 3)
- The raw dataset is preferably deleted (or has severely restricted access). The researcher
 preferably performs analyses on the pseudonymised data (= analysis data). The analysis
 data are restricted to authorised researchers who need the data to conduct the study for
 which the data were obtained. The key file has highly restricted access (= identifying
 data).
- At the end of the study e.g. if pseudonymised data should not be kept as part of follow-up research it is easy to anonymise the pseudonymised data. Change the pseudonym by a random code and permanently delete the raw dataset if not already done and the key file. (See Table 5)



Table 1: Raw data

| Names farmers | Email address | Housing type Eastern bunnies | Average number of Easter eggs per Easter bunny per year |
|-----------------|------------------------|------------------------------|---|
| Noah Peeters | n.peeters@telehoo.com | Enriched cage | 461 |
| Arthur Janssens | ajanssens@yanet.com | Outdoor system | 409 |
| Louis Maes | L2Maes@ghoo.com | Outdoor system | 380 |
| Olivia Jacobs | Oli.jacobes@yamail.com | Vrije uitloop | 355 |
| Emma Willems | emmaW@gtele.com | Vrije uitloop | 340 |
| Louise Dubois | Ldubois@telemail.com | Enriched cage | 392 |
| | | | |

Table 2: Key file (= identification details)

| Pseudonym | Names farmers | Email address |
|-----------|-----------------|------------------------|
| Farmer01 | Noah Peeters | n.peeters@telehoo.com |
| Farmer02 | Arthur Janssens | ajanssens@yanet.com |
| Farmer03 | Louis Maes | L2Maes@ghoo.com |
| Farmer04 | Olivia Jacobs | Oli.jacobes@yamail.com |
| Farmer05 | Emma Willems | emmaW@gtele.com |
| Farmer06 | Louise Dubois | Ldubois@telemail.com |
| | | |

Table 3: Pseudonymised data (=analysis data). Based on pseudonym and key file, the farmer can be re-identified

| Pseudonym | Housing type Eastern bunnies | Average number of Easter eggs per Easter bunny per year |
|-----------|------------------------------|--|
| Farmer01 | Enriched cage | 461 |
| Farmer02 | Outdoor system | 409 |
| Farmer03 | Outdoor system | 380 |
| Farmer04 | Organic system | 355 |
| Farmer05 | Organic system | 340 |
| Farmer06 | Enriched cage | 392 |
| | | |

Table 4: Anonymised data by removing all direct identifiers and giving a random code to all data subjects

| Random code | Housing type Eastern bunnies | Average number of Easter eggs per Easter bunny per year |
|-------------|------------------------------|--|
| Farmer51 | Enriched cage | 461 |
| Farmer07 | Outdoor system | 409 |
| Farmer04 | Outdoor system | 380 |
| Farmer67 | Organic system | 355 |
| Farmer78 | Organic system | 340 |
| Farmer94 | Enriched cage | 392 |
| | | |

Table 5: Anonymised data through aggregation

| Housing type Eastern bunnies | Number of specialised Easter bunny companies | Average number of Easter eggs per Easter bunny per year |
|------------------------------|--|--|
| Enriched cage | 148 | 452 |
| Outdoor system | 166 | 390 |
| Organic system | 74 | 332 |



Dataset with direct and indirect identifiers

Anonymise (See Table 7, Table 10, Table 11, Table 15, Table 16 and Table 17)

• Removing identifiers from data

o Identifiers are **removed** (e.g. omit columns in Excel).

or

o Identifiers are masked: overwrite fully or partially with '*' or 'X'.

or

 A random code is given to each person involved. (E.g. Farmer51, Farmer07, Farmer04, ...)

Or

- Generalising data: here, the data become less precise, specific to the intended purpose
 of scientific research. If there is too much loss of information in function of intended
 purpose, then anonymising is not the appropriate security measure and you should
 pseudonymise the dataset. For example:
 - Replacing a year of birth with an age or age range
 - Replace a location (e.g. municipality business seat) with a less precise location (e.g. province, agricultural region, ... business seat)
 - Replacing a specific farm type (e.g. specialised greenhouse vegetable farms) with a less specific farm type (e.g. specialised horticultural farm)

Or

- Setting **upper and lower limits:** group values of data above or below certain limits to avoid that data subjects can be identified based on outliers. For example
 - o Age range: '65 years and above' and the age range: 'less than 35 years'
 - Class of business size of '<25,000 euros' and business size of '>=500,000 euros'

Or

• **Data perturbation:** rounding, adding noise, replacing real values with simulation values or group averages rounding numeric values and dates. The degree of value change determines anonymisation. When data accuracy is essential, data perturbation should not be applied.

Or

Aggregate data (average, sum, ...). Never figures from less than 5 companies.

The raw dataset are removed.

To verify that qualitative data has been properly anonymised, you can e.g. read the anonymous report from the data subject's point of view or have the anonymous report read by the data subject. If there are no more links to the data subject, the GDPR no longer applies.



Pseudonymisation

- **Direct identifiers** (name, address, phone number, email address, ...) from raw dataset are replaced by a pseudonym.
- Create a separate key file containing a link between analysis data and personal data based on the pseudonym.
- As a function of intended purpose of scientific research
 - Separate indirect identifiers from analysis data and add to the key file (See Table 7, Table 8 and Table 9)

or

- Do not separate indirect identifiers from analysis data because they are of necessary importance for the analysis of the dataset and in consideration of the intended purpose: (See Table 12, Table 13 and Table 14)
 - Generalise: in this process, the data become less precise, specific. (Possibly not desired in the context of research.) For example:
 - ✓ Replacing a date of birth with an age or age range
 - ✓ Replacing an address of place of business with a less specific location: e.g. municipality or province or agricultural region, ... in which the place of business is located
 - ✓ Replacing a specific farm type (e.g. specialised greenhouse vegetable farms) with a less specific farm type (e.g. specialised horticultural farm)

Or

- Setting upper and lower limits: group values of data above or below certain limits to avoid that data subjects can be identified based on outliers. (May not be desirable in the context of research.) For example:
 - ✓ Age class: '65 years and above' and the age class: 'less than 35 years'
 - ✓ Class business size of '<25,000 euros' and business size of '>=500,000 euros'
- Data perturbation: rounding, adding noise, replacing real values with simulation values or group averaging rounding numeric values and dates. When data accuracy is essential, perturbation should not be applied.
- When pseudonymising/anonymising transcripts, the above techniques can also be used.
 Substitutions can be indicated with square brackets e.g. [Farmer01] has a specialised
 Easter bunny farm in [Limburg] and says that keeping Easter bunnies in free range is better for animal welfare. [Farmer02] has a specialised Easter bunny farm in [West Flanders] and says that keeping Easter bunnies in enriched cage is less labour intensive.
- The raw dataset is preferably deleted (or has severely restricted access). The researcher
 preferably performs analyses on the pseudonymised data (= analysis data). The analysis
 data are restricted to authorised researchers who need the data to conduct the study for



which the data were obtained. The key file has highly restricted access (= identifying data).

- At the end of the study e.g. if pseudonymised data should not be kept in the context of follow-up research you can consider if possible/if desirable anonymising the pseudonymised data. From the point of view of the data subject, consider whether the data subject is re-identifiable from the pseudonymised data.
 - If re-identifiable, the dataset is not sufficiently pseudonymised. GDPR legislation continues to apply. Data must be deleted at the end of the study, unless the data subject has given permission for the personal data to be retained for possible follow-up research.
 - o If not re-identifiable, then the dataset is sufficiently pseudonymised. Change the pseudonym by a random code. Permanently delete the raw dataset - if not already done - and the key file. The GDPR legislation no longer applies to anonymous data. The anonymised data may be retained for follow-up research but can no longer be linked to specific individuals/firms. Longitudinal research at company level is therefore not possible with anonymised data.



| Table 6: Raw data | | | | |
|-------------------|----------------------------|------------------------|--------------------------------|---|
| Names farmers | Municipal business seat | Email address | Type housing Easter bunnies | Average number of Easter eggs per Easter bunny per year |
| Noah Peeters | Peer | n.peeters@telehoo.com | Enriched cage | 461 |
| Arthur Janssens | Pelt | ajanssens@yanet.com | Outdoor systems | 409 |
| Louis Maes | Pittem | L2Maes@ghoo.com | Outdoor systems | 380 |
| Olivia Jacobs | Poperinge | Oli.jacobes@yamail.com | Organic systems | 355 |
| Emma Willems | Putte | emmaW@gtele.com | Organic systems | 340 |
| Louise Dubois | Puurs-Sint- Amands | Ldubois@telemail.com | Enriched cage | 392 |

Table 7: key file (= identification data including location data)

| Pseudonym | Names farmers | Municipal business seat | Email address |
|-----------|-----------------|-------------------------|------------------------|
| Farmer01 | Noah Peeters | Peer | n.peeters@telehoo.com |
| Farmer02 | Arthur Janssens | Pelt | ajanssens@yanet.com |
| Farmer03 | Louis Maes | Pittem | L2Maes@ghoo.com |
| Farmer04 | Olivia Jacobs | Poperinge | Oli.jacobes@yamail.com |
| Farmer05 | Emma Willems | Putte | emmaW@gtele.com |
| Farmer06 | Louise Dubois | Puurs-Sint-Amands | Ldubois@telemail.com |
| | | | |

Table 8: Pseudonymised data (= analysis data). Based on pseudonym and key file, the farmer can be re-identified

| Pseudonym | Type housing Easter bunnies | Average number of Easter eggs per Easter bunny per year |
|-----------|-----------------------------|---|
| Farmer01 | Enriched cage | 461 |
| Farmer02 | Outdoor systems | 409 |
| Farmer03 | Outdoor systems | 380 |
| Farmer04 | Organic systems | 355 |
| Farmer05 | Organic systems | 340 |
| Farmer06 | Enriched cage | 392 |
| | | |

Table 9: Anonymised data by removing all direct and indirect identifiers and giving a random code instead of a sequential code to all data subjects

| Random code | Type housing Easter bunnies | Average number of Easter eggs per Easter bunny per year |
|-------------|-----------------------------|--|
| Farmer51 | Enriched cage | 461 |
| Farmer07 | Outdoor systems | 409 |
| Farmer04 | Outdoor systems | 380 |
| Farmer67 | Organic systems | 355 |
| Farmer78 | Organic systems | 340 |
| Farmer94 | Enriched cage | 392 |
| | | |

Table 10: Anonymised data through aggregation

| Type housing Easter bunnies | Number of specialised Easter bunny companies | Average number of Easter eggs per Easter bunny per year |
|-----------------------------|--|--|
| Enriched cage | 148 | 452 |
| Outdoor systems | 166 | 390 |
| Organic systems | 74 | 332 |



Sources:

AVG: persoonsgegevens pseudonimiseren | (onder)zoektips (ugent.be)

<u>Anonymisation & pseudonymisation - Research Data Management (kuleuven.be)</u>

Anonimisatie Vs. Pseudonimisatie (smalsresearch.be)





